

# BILL ZARCHY

DIRECTOR OF PHOTOGRAPHY

## Résumé

(MY LAST FREELANCE RÉSUMÉ BEFORE MY RETIREMENT IN FEBRUARY, 2015)

### BIO

**Bill Zarchy** is a freelance director of photography, writer, and teacher based in San Francisco. Over the past forty years, he has shot film, video, and HDTV projects in 30 countries and 40 states. He has filmed interviews with three former presidents for the **Emmy-winning** *West Wing Documentary Special*. Other credits include the **Grammy-winning** *Please Hammer Don't Hurt 'Em* and the feature films *Conceiving Ada* and *Read You Like A Book*.

His Roving Camera blog appears at [billzarchy.com/blog](http://billzarchy.com/blog). His tales from the road, technical articles, and personal essays have appeared in *Chicken Soup for the Soul* and *Travelers' Tales* anthologies, the *San Francisco Chronicle*, and *American Cinematographer*, *Emmy*, and *Kyoto Journal* magazines. He has a BA in Government from Dartmouth and an MA in Film from Stanford, and he has taught Advanced Cinematography & Lighting at San Francisco State University since 2002, as well as lighting courses and workshops at UC Berkeley, De Anza College, and the Art Institute of California-San Francisco.

### RECENT SHOOTS

- Documentary Special for *The West Wing* on NBC, incl. interviews with former Presidents Clinton, Carter & Ford  
\*\* **Primetime Emmy Award, Outstanding Special Class Program** \*\* Warner Brothers TV
- Philips Healthcare shoots in Belgium, Netherlands, Switzerland, Germany, China, Brazil, Japan, UK Tomorrow Media
- "Closer to Truth," two-camera HD shoot for new PBS science series New River Inc.
- "Phil Lesh & Friends Live at the Warfield," six-camera concert shoot Ravin' Films, dist. By Image Entertainment
- "Read You Like A Book," feature film directed by Robert N. Zagone RYLAB LLC, dist. by Echelon Studios
- "Telemedicine" HD shoot on government-backed Internet kiosks in remote villages near Bangalore, Mandya & Madurai, India Pedersen Media Group for Intel
- "Remaking American Medicine," TV series, shot green-screen openings/closings Crosskeys Media for PBS
- "Destination Wild," Santa Cruz episode, reality-adventure-lifestyle show Warren Miller Entertainment for Fox Sportsnet
- Corporate projects in Paris & Cannes, France; Bristol & Leeds, UK; Tokyo & Osaka, Japan; Bangkok, Thailand; Singapore, Uganda, Spain, Belgium, Netherlands, Italy, Norway & Germany; Shanghai, Shenzhen & Hong Kong, China; Mysore & Madurai, India; Dublin, Ireland; Victoria, Canada; and all over the US
- Apple product announcement films: interviews with Apple's Steve Jobs & Jony Ive; U2's Bono, Wynton Marsalis, Alanis Morissette, Elijah Wood, Tony Hawk, Sheryl Crow, Aaron Sorkin, Annie Leibovitz, Francis Ford Coppola, Drew Carey, Seal, Moby, Smashmouth & Bare Naked Ladies

### INTERNATIONAL PRODUCTION

Bali	England	Ireland	Mexico	Spain
Belgium	France	Italy	Netherlands	Switzerland
Brazil	Germany	Japan	New Zealand	Taiwan
Canada	Hong Kong	Kenya	Norway	Thailand
China	India	Macau	Philippines	Uganda
Costa Rica	Indonesia	Malaysia	Singapore	

Visit my website at [billzarchy.com](http://billzarchy.com) for more about my work, video portfolio, blog, photos, writings & more.

## COMMERCIAL CLIENTS

*\* green-screen or blue-screen shoot*

A&W Creme Soda	Hunt's Ketchup	Pacific Retail Network
Atomic Productions *	Jiffy Lube	Pine Mountain Logs *
Benham Capital Management	John Crawford Films *	QVC
Cedar Point Amusement Park	Kellogg's *	SamTrans
Cheil Bozell, Seoul	KPIX News	San Francisco Chronicle
Chiat Day/Mojo	Leo Burnett Advertising	San Francisco Giants
Crown Dry Beer	Liberty Mutual Insurance *	Silicon Valley College
DDB Needham	Lucasfilm Commercial Prods.	Toyota
Dentsu Prox, Tokyo	Macy's California	Upper Deck Cards *
The Disney Institute	The Men's Wearhouse	Walmart Stores
Eagle Hardware	Nike *	Walt Disney World
Hiland Potato Chips	Northern California Toyota	Weiden & Kennedy
Houston Ballet	Orchard Supply Hardware	Young & Rubicam

## DRAMA & BROADCAST

- Fragile Films "Please Hammer, Don't Hurt 'Em"  
\*\* **Grammy Award: Best Music Video, Long Form** \*\* dir. by Rupert Wainwright 55:00
- "Read You Like A Book" Feature Film dir. by Robert N. Zagone 101:00 (co-Director of Photography)
- HotWire Productions "Conceiving Ada" Feature Film dir. by Lynn Hershman 89:30 (Director of Photography, Virtual Sets) \*
- "Remaking American Medicine" PBS Series dir. by Frank Christopher, Matthew Eisen & Marc Shaffer. Narrated by John Hockenberry (Director of Photography, green screen production) \*
- "Destination Wild: Santa Cruz episode" Fox Sportsnet reality-adventure-lifestyle series, dir. by Marcus J. Fox
- Randy Field Productions "Just Add Water" comedy dir. by Randy Field 15:00
- Bravura Films "Return to Kelseyville" dir. by Randy Field 26:30 "Some Things Never Change" dir. by Dan Pinkham 28:00
- Deborah Films "Cabin Fever" 45:00 "The Voyeur" 85:00 "Hottest Bid" 90:00 dir. by Deborah Shames
- MetLife "Children & Violence" dramatic series dir. by Savage Holland 90:00
- ABC "In A New Light" AIDS documentary special
- Cub Productions "Foozle & Freud" children's series pilot 30:00 \*
- CBS "The Young & the Restless" dramatic series
- NBC "Candid Camera" "Connie Chung" "Today Show: Alice Walker"
- TV Asahi "Bonneville Speed Week"
- HBO "Super Bowl" "Inside the NFL" "Other Cafe Comedy Show"
- Democratic National Convention live coverage (director)
- BBC "Edward Teller" "Labelled Disabled"
- League of Women Voters "Cleaning Up Toxics"

## CORPORATE & MULTIMEDIA CLIENTS

*\* green-screen or blue-screen shoot*

ADM	Group X	Pedersen Media Group
Apple	Hewlett-Packard	PG&E
Applied Materials	Hitachi Global Storage	Philips Healthcare
AT&T	Horn Productions	Princess Hotels
Autodesk *	IBM	Safeway
Bravura Films	Intel	Seagate Technologies
Caribiner Group	Iomega	Sega
Charles Schwab	JVC	Select Comfort
Chevron	Kaboom Productions	Siemens
Cisco Systems	Kaiser Health Plan	Sony Entertainment *
Clorox	The Kenwood Group	South Park Media Co.
Delphi Productions	Levi Strauss	Squaresoft
Digital Pictures "Kids On Site" game *	Lifescan	Sun Microsystems
DirecTV	LucasArts Entertainment	Synopsis

Discovery Toys  
Epson

Euphonic Inc, Tokyo  
Executive Media  
Foote, Cone & Belding  
GE HealthCare  
General Motors  
Google

Lucent Technologies  
Microprose "Top Gun" game \*

Microsoft  
Mindscape "Steel Harbinger" game \*  
NASA  
NEC of Japan  
Novellus  
Oracle

Syntex  
Thai Farmer's Bank

Tomorrow Media  
True North Agency  
VISA  
Walt Disney World  
Wyse Computing

## MUSIC VIDEOS

Hammer: directed by Rupert Wainwright  
"Help the Children"  
"Pray"  
"Here Comes the Hammer"  
"Yo' Sweetness"  
"Dancin' Machine"  
MC Twist: "Step Off" directed by Brett Leonard  
Linda Ronstadt: "Canciones de mi Padre"

Poncho Sanchez: "Live at Kimball's East"  
directed by Robert N. Zagone  
Yasuaki Honda: "Only You" & "Last Night"  
directed by David Rathod  
Marty Balin: "Camelia" (3-D video)  
directed by Henry Selleck  
Forbidden: "Step By Step"  
Tomas Anders: "One Thing"

## MUSICAL PERFORMANCE, ETC.

The Grateful Dead (many shows)  
Fleetwood Mac "Rumours" tour, Japan, Hawaii  
Phil Lesh & Friends Live at the Warfield  
Village Music Tribute Concert  
Jorma Kaukonen & Jack Casady (educational series)  
Voices of Latin Rock  
"Weird Al" Yankovic  
Train "Midnight Moon"  
Strictly Blue Grass Festival:  
Emmylou Harris  
Alison Krauss, Union Station & Jerry Douglas  
Dale Ann Bradley & Coon Creek  
Hazel Dickens  
Blues Express series (12 artist interviews)  
Buddy Rich  
Charlie Pride  
David Lindley  
Eddie Money  
Elton John  
Experience Music Project (rock museum tour)

The Jacksons  
World Peace Music Awards Show  
Jai Uttal  
Julian Lennon  
Kodo Drummers w/Mickey Hart (interview)  
Lee Ritenour  
The Lloyds  
Missing Persons  
The Osmonds  
Phillip Bailey & Deneice Williams (director)  
Pride & Joy (director)  
Rose Maddox, dir. by Robert N. Zagone  
San Francisco Blues Festival  
SF Opera: Wagner "Ring" dir. by Bruce Franchini  
Sippie Wallace  
Soul Stirrers' Reunion  
Sunnyland Slim  
Tenth Planet Productions  
VH-1  
Y&T

## TEACHING EXPERIENCE

- Lecturer, Cinema 762, Advanced Cinematography & Lighting, San Francisco State University, 2002-14
- Short Lighting Workshops, Film Studies Dept, University of California Berkeley, Spring 2008-14
- Lecturer, Film/TV 62, Lighting for Film & TV Course, De Anza College, Cupertino, California, Fall 2007-09
- Instructor, Digital Film 1134, Lighting Course, Art Institute of California, San Francisco, 2009
- Guest Lecturer, Film/TV Department, De Anza College, Cupertino, California, 1/04, 4/04, 4/08, 5/10
- Guest, Master Classes, Advanced Cinematography course, Cinema Department, San Francisco State University, 1999 & 2001
- Teacher, Workshop on High Definition Television, Film Arts Foundation, San Francisco, 2001
- Lecturer, Film History course, West Valley College, Saratoga, California, 1973-74
- Lecturer & Teaching Fellow, Film Production/Writing course, Department of Communication, Stanford University, 1972-73
- Teaching Assistant, Film & Broadcasting program, Dept. of Communication, Stanford University, 1971-73
- Teacher, Social Studies, Windsor High School, Windsor, Vermont, 1968-70

## EMPLOYMENT & EDUCATION

- Freelance Director of Photography, 1973-2015
- Freelance Writer, 2000-present
- Staff Director of Photography, One Pass Film & Video, San Francisco, 1982-88
- M. A. in Film & Broadcasting, Department of Communication, Stanford University, 1973
- B. A. in Government, Dartmouth College, 1968

## PUBLISHED WRITINGS

Stories and articles available at <http://www.billzarchy.com/blog/publications/>

### TALES FROM THE ROAD

- “21st-Century Village: Telemedical Kiosks in Remote India,” *Kyoto Journal*, November 2007
- “Showdown at Shinagawa: Bowling for Budget in Tokyo,” *Kyoto Journal*, May 2007
- “Chartres: Ecstasy at the Altar,” *San Francisco Chronicle* Sunday Travel section, January 22, 2006. Also appears in humor anthology *What Color is Your Jockstrap?* edited by Jennifer Leo, published by Travelers’ Tales, April 2006
- “Starstruck at Cannes,” *Film/Tape World*, August 2005
- “New Zealand: Living a Lie at Mrs. O’Brien’s,” *Film/Tape World*, October 2004
- “Wrecks and Pissers: The Bombay-Pune Road,” *Gobshite Quarterly*, August 2004. Also Editor’s Choice Story, *Travelerstaes.com*, May 2003
- “Singapore: No Worry, Chicken Curry,” *Film/Tape World*, January 2004
- “Tokyo: The Tale of the 33rd Floor,” *Film/Tape World*, October 2003
- “Taiwan: Mr. Wong and the Universal Language,” *Film/Tape World*, July 2003

### TECHNICAL ARTICLES

- “Shooting ‘Closer to Truth,’” *American Cinematographer Magazine*, December 2008
- “Polishing the Talking Head: *The West Wing Documentary Special*,” *American Cinematographer Online*, journal of the American Society of Cinematographers, March 2003
- “Shooting Abroad: Paperwork, Passports, X-rays, and Excess Baggage,” *Release Print Magazine*, August 2003
- “You Say Filming, I Say Image Capture: A Journey Into HD,” *Film/Tape World*, November 2004
- “Here Comes the Sun: Using sunPATH Software” *PHOTO Techniques Magazine*, July 2004
- “French Fries and Film: Powering Production with Veggie Oil,” *Film/Tape World*, August 2004
- “The DI Revolution” – on Digital Intermediates for timing feature films – *Film/Tape World*, May 2004
- “New Media: For Sun Seekers Only,” *Emmy Magazine*, journal of the Academy of Television Arts and Sciences, October 2003

### AWARDS

- Fifth Annual Solas Awards for Travel Writing, 2011 • Bronze Certificate in Destination Category for my story “Wrecks and Pissers: The Bombay-Pune Road”
- Third Annual Solas Awards for Travel Writing, 2009 • Silver Certificate in Family Travel Category for my story “Paris When it Sizzles” • Bronze Certificate in Doing Good or the Kindness of Strangers Category for my story “Unpunished” • Honorable Mention for my story “Googling David”
- Second Annual Solas Awards for Travel Writing, 2008 • Honorable Mention for my stories “Googling David,” “Showdown at Shinagawa: Bowling for Budget in Tokyo,” “India: It Takes a Village,” and “Wrecks & Pissers: The Bombay-Pune Road”
- First Annual Solas Awards for Travel Writing, 2007 • Silver Certificate in Bad Trip Category for my story “Eiffel: What Goes Up” • Bronze Certificate in Funny Travel Category for my story “Chartres: Ecstasy at the Altar” • Honorable Mention for my story “Summer Paramour”

### PERSONAL ESSAYS

- “Present at the Re-creation: Memories of Loma Prieta,” in *Berkeley Daily Planet*, October 15, 2009
- “Paris When It Sizzles,” in *Chicken Soup for the Soul: Empty Nesters* anthology, October 2008
- “Confessions of a Bicoastal Baseball Fan” – on rooting for two teams – *Contra Costa Times*, May 21, 2005
- “Googling David” – on friendship, mortality, & reconnecting with the past – *Dartmouth Alumni Magazine*, January 2005
- “Barry and the Rally Nuts” – the night Mr. Bonds hit his 600th homer – *Contra Costa Times*, May 17, 2003